



## **BUSINESSMAN OF THE YEAR 2021**

### **MR. ADEEB AHAMED**

**Managing Director - 'Lulu Financial Services, 'Tablez' and 'Twenty 14 Holding'**

Sri. Adeeb Ahamed is a multifaceted professional spearheading several companies of LuLu Group International. He holds a Bachelor's of Business Administration from Les Roches, Switzerland, and MBA in International Management from Royal Holloway, University of London.

Besides LuLu Financial Group Shri. Adeeb is also the founding Managing Director of Tablez (organized retail and F&B) and Twenty14 Holdings (hospitality).

His growing influence as an engaging business leader has earned him a position on the senior advisory board of the South Asia Regional Strategy Group (RSG) at the World Economic Forum (WEF). The invitation-only flagship group and its members are committed to the shared mission of accelerating the regional transformation of South Asia through public-private cooperation. A visionary leader, an insightful entrepreneur, and a socially responsible philanthropist, Sri. Adeeb is a leading global Indian business leader.

#### **Positions**

• Managing Director - LuLu Financial Holdings • Twenty14 Holdings • Tablez • Board Member - South Asia Regional Strategy Group (RSG), World Economic Forum (WEF) • Vice Chairman - Foreign Exchange and Remittance Group (FERG), UAE • Patron Governor - India Social & Cultural Centre, Abu Dhabi • Board of Trustee - Kochi Biennale Foundation • Advisor to the Board - Al Maryah Community Bank • Global Advisory Board Member - World Tourism Forum

#### **Recognition**

• Forbes Top Indian Business Leaders in the Middle East 2020 • Forbes World's Top Heritage Hotels with Owners from the Middle East 2020 • Hurun Industry Achievement Award in Hospitality & Retail Real Estate 2017 • Entrepreneur of the Year at Franchise Awards 2017 • Leadership Icon Award 2017 at the Living Legend & Iconic Leaders Summit • Innovator in Hospitality at the 2016 Indian Innovator Awards • Global Business Leader Award at NDTV Gulf Indian Excellence Awards 2016 • Global Business Man of the Year award at Brand Icons 2016 • CEO of the Year 2014 Award in the Financial Services Category at CEO Awards 2014 • Top 100 Indian Leaders in the Arab World by Forbes Middle East • Top 50 Richest Indians in the Gulf by Arabian Business magazine • LuLu International Exchange, headed by Shri. Adeeb won the Qadat Al Tagheer Award for Excellence in Financial Sector at UIEF 2016 and Financial Institution of the Year at the 2014 Arabian Business Kuwait Awards.

# INVITATION

# 13<sup>th</sup>

## SFBCK

### BANKING EXCELLENCE AWARDS 2021



**STATE FORUM OF  
BANKERS' CLUBS**

REG. NO.: 72/IV/2014 KERALA PAN NO.: AAANTS 7644B

## STATE FORUM OF BANKERS' CLUBS (KERALA)

The State Forum of Bankers' Clubs (Kerala) or SFBCK as it is popularly known, is the apex body of Bankers Clubs in Kerala. This is the 13th consecutive year that SFBCK is declaring the Banking Excellence and Businessman of the Year awards. In keeping with its objectives, the Forum supports the professional and developmental efforts of the member clubs. SFBCK takes lead responsibility in organising educational seminars, talks and discussions besides engaging in charitable activities for helping the poor and needy in society.

**Banking excellence awards** – Some of the activities being carried out year after year by SFBCK have been related to identifying and awarding the BEST BANK in the country. Moving closer home, BEST BANKS as well as the BEST BRANCHES in the state are identified and rewarded. To derive the best from the affiliate clubs, towards achieving these objectives, the best performers amongst them are also rewarded. The idea is to provide a spirit of competition and a motivational backing to the institutions and the bankers working in the state. Panel consisting of Sri. George Joseph Former CMD Syndicate Bank, Sri. K. P. Padmakumar, Former Chairman The Federal Bank and Sri. V. Sathyanarayana, Partner Varma & Varma constituted the jury which adjudged the winners.

**Life time Achievement Award** – The forum takes cognisance of the performance of individual bankers who have contributed immensely to the field of Banking and Finance in the country and has created a significant impact thereof. Such eminent Bankers are recognised with the 'Life time Achievement Award'. Sri Vittaldas Leeladhar, Sri M V Nair and Sri K P Padmakumar and Shri A Sethumadhavan are among those who have received the award in the past.

**Businessman of the year** – It is in fact yet another flagship activity of the Forum. SFBCK has been recognising the contribution of businessmen / women who make a perceptible impact towards the growth of the state's economy besides involving in philanthropic activities for alleviating poverty in the State. Sri M A Yousuff Ali, late Dr Ravi Pillai, Sri K Madhavan, late Sri C K Menon, Sri PNC Menon Sri Kochouseph Chittilappilly, Sri VP Nandakumar, Dr P K Warriar, Dr Azad Moopen Shri M P Ahamed, Sri. George Alexander Muthoot, have been some of the recipients of the prestigious award.

The functioning of the SFBCK is very unique and probably 'one of a kind' in the entire country. As an entity 37 member clubs are affiliated to it. The eminent jurist of the Supreme Court, late Sri VR Krishna Iyer was associated with the organisation in the formative years. SFBCK engages in multiple activities and competitions in sporting and cultural arenas besides celebrating major festive events, viz : Onam , New Year etc. It also takes a lead in facilitating a break from the monotony of work through family get-togethers, picnics etc.

Very eminent personalities like Shri Arif Mohammad Khan, Honourable Governor of Kerala , Shri PS Sreedharan Pillai, the Honorable Governor of Mizoram and past Governors, Justice Shri P Sathashivam and K Sankaranarayanan, and present and past Chief ministers of Kerala - Shri Pinarayi Vijayan, and Shri VS Achuthanandan, Shri Oommen Chandy respectively and many other VVIP personalities have all been associated with our functions in the yesteryears.

A galaxy of banking stalwarts like late Dr KC Chakrabarty, Mr Vittal Das Leeladhar, Shri Anand Sinha, former Deputy Governors of RBI and CMDs and CEOs in the banking industry besides other distinguished personalities like the DGP of the State Police, Metroman Shri E Sreedharan and celebrities from the cine world have graced us at various functions.

**Jose V Joseph** President  
**K. U. Balakrishnan** General Secretary  
**Abraham Thariyan** Chief Patron

**Dr. Kurian P. Abraham**  
Executive Chairman, Programmes

**K. Surendran**  
Treasurer

## PROGRAMME

Prayer  
Welcome Address : **Dr Kurian P Abraham**  
Executive Chairman, programmes.

Lighting the Lamp  
& Inauguration of the  
Programme : **SRI. P. RAJEEVE**  
Honourable Minister for Industries  
Commerce, Law and Coir,  
Government of Kerala

Presidential Address : **Sri Jose V Joseph**  
President

Declaration of Awards : **Sri. K. U. Balakrishnan**  
General Secretary

Introduction of Business  
Man of the year 2021 : **Sri Abraham Thariyan**  
Chief Patron

### Presentation of Businessman of the year Award 2021 To

**SRI. ADEEB AHAMED**

Managing Director -Lulu Financial  
Services,

"Tablez' and 'Twenty 14 Holding'

Felicitations : **Sri A S Rajeev**  
MD & CEO Bank of Maharashtra

: **Sri Shyam Srinivasan**  
MD & CEO The Federal Bank

: **Sri K V Shaji**  
Dy MD NABARD

: **Sri Murali Ramakrishnan**  
MD & CEO South Indian Bank

: **Sri J K Sivan**  
MD & CEO Dhanalakshmi Bank

: **Sri Jayaprakash C**  
Chairman Kerala Gramin Bank

: **Sri Premkumar S.**  
General Manager & Convenor  
State Level Bankers' Committee, Kerala

Vote of Thanks : **Sri. Joly Sebastian**  
Chairman Reception Committee

National Anthem



YOU ARE CORDIALLY  
INVITED TO

*The Banking Excellence and  
Businessman of the year Awards - 2021*

AT 6.30 PM ON SATURDAY, THE 26TH MARCH 2022

AT  
HOTEL MARRIOTT INTERNATIONAL  
EDAPPALLY.

**SRI. P. RAJEEVE**

HONOURABLE MINISTER FOR INDUSTRIES, COMMERCE,  
LAW AND COIR, GOVERNMENT OF KERALA  
WILL INAUGURATE THE FUNCTION

&

CONFER THE BUSINESSMAN OF  
THE YEAR AWARD 2021

ON

**SRI. ADEEB AHAMED**

MANAGING DIRECTOR -LULU FINANCIAL SERVICES,  
'TABLEZ' AND 'TWENTY 14 HOLDING'

DISTINGUISHED CMDs AND CEOs FROM  
THE BANKING INDUSTRY WILL PRESENT  
THE AWARDS TO THE WINNERS

Guests are requested to be seated by 6.15 PM